

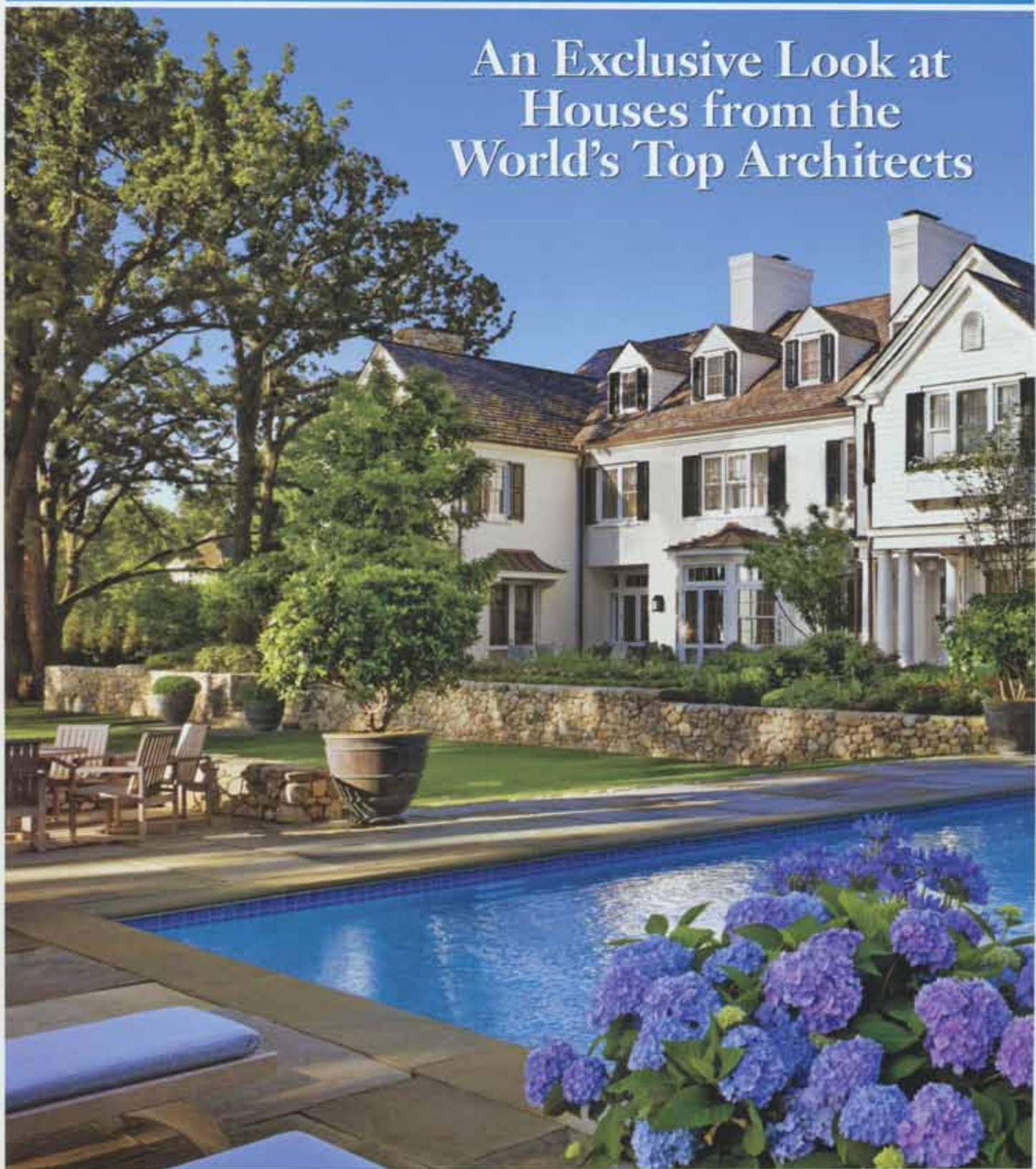
ARCHITECTURAL DIGEST

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THE ARCHITECTURE ISSUE

An Exclusive Look at
Houses from the
World's Top Architects



DESIGN DRIVEN

Much like quality architecture, a genuine high-performance car is a synthesis of components engineered to complement each other. In both, successful design is apparent in the execution. Global competition has shaped Maserati, creating the demand—and appreciation—for exceptional design. In 2009, this spirit inspired Maserati to find like-minded individuals who appreciate fine design through a nationwide call for entries of garages in which a Maserati might feel at home. The winning projects, both existing and imagined, not only exude architectural ingenuity, but also reflect the integrity of materials, expertise of design and implementation of vision that mirrors the modern yet timeless principles found in a Maserati. Welcome to Design Driven.



EXISTING GARAGE
WINNER:
L.A. architect Holger
Schubert creates a
dramatic place to park

PRESENTED BY



MASERATI



An automated ramp allows the car to roll out without starting the ignition.



At nightfall, the garage appears to float when admired from the lower residence.

Upon hearing of the Design Driven contest, architect Holger Schubert decided his garage must take precedence over all other construction on his canyon-side, multi-acre residence. This space became the first of five buildings completed at his new Los Angeles home. Schubert constructed the winning design in a mere 84 days, entering the contest at the wire—only eight minutes before the deadline.

abounds, providing a jaw-dropping view of the surrounding mountains and ocean beyond. The smartly furnished garage, positioned at the highest point of the property, is a spot to entertain friends and enjoy the car as well as the location itself. At nighttime, the glass acts to reflect the car, a stunning effect that enables one to admire the vehicle from all perspectives.

Schubert's customized space parallels the multi-faceted nature of the Maserati ownership experience—from the ability to hand-tailor one's own Maserati, which comes standard with luxurious Poltrona Frau leather, to the exhilaration provided by a Ferrari-sourced powerplant designed in a racecar front-mid engine layout. To drive an Italian car has always been something to be savored.

Taking Cues From Cars

Schubert has long held a zeal for automotive design. In fact, his garage was inspired by the shapes of Pininfarina, Maserati's master design firm based in Italy. "Something drove me to create an absolutely minimalist space that would highlight the design but also make a real experience of driving—leaving and also coming back," Schubert explains.

A glazed gate holds the mystery from the street. With the touch of a button, the gate opens and Schubert receives access, driving across a sleek, glass-sided bridge to arrive home. Inside, more glass



The GranTurismo at home in Schubert's design.

Forward-Thinking Function

Schubert and Maserati share an active enthusiasm for looking forward—the Italian manufacturer's progressive engineering philosophy was bred from the racetracks of the world and continues to drive the brand today. Because of this common interest, the architect's use of many sustainable elements garnered Maserati's attention. Energy-efficient hydronic radiant heating is set within concrete floors, while denim gets a new role as recycled cotton fiber insulation within the walls. Electric screens cover windows during the warmest hours to control the climate, and a rear wall and built-in bookshelf was constructed of shiplapped Homasote, a 100% recycled paper product that elevates the garage's linear nature in a complementary hue. To top it off, 49 solar panels on the garage roof provide power for the entire property.

Ramping Up Design

Schubert need not worry about fumes invading his high-style, 1,200-square-foot garage. An ingenious ramp that rises six inches allows the architect to release the vehicle's clutch and roll out of the space without starting the ignition. Technically speaking, this ramp is "hydraulically operated and completely hidden underneath sand-blasted aluminum grating that coincidentally creates a highlighted space for the car to sit upon when I drive in," he notes.

The end result: a striking, modern spot for Maserati's GranTurismo to make an everyday pit stop. The garage's clean lines are a cool contrast to the car's smooth

curves, led by the classic "V" shape seen through the hood and along the dashboard inside. In both its technological purpose and handcrafted quality, this garage follows the same tenet of Maserati design: excellence is achieved through passion.

See more of the winning garage and behind-the-scenes footage of the photo shoot at DesignDriven.us.



Altman's renderings with rotation detail.

**CONCEPTUAL GARAGE WINNER
MODEL MASTERPIECE**

Chris Altman of Stubbs Muldrow Heritt Architects turned the tables on traditional garages with a concept that refocuses one's attention on the car itself. Imagining a space that is stylish while perfectly functional, Altman was inspired by Maserati's racing heritage. Regarding its form, he notes, "the garage's mass is stretched long and low to diminish its scale while evoking a sense of motion." This is similar to the concept behind Maserati's luxury sports sedan, the Quattroporte. Combining Pininfarina design with the exhilarating V8 delivers uncompromising performance with unmatched style.

Maserati appreciated the garage's groundbreaking spirit, with details that include a reflection pool to provide passive cooling while bringing a sense of flair. Drivers come and go in a new manner as well: rotating floor carriages allow "a driver to enter and exit the garage in an efficient manner while eliminating the need for backing the car out," says the South Carolina-based architect.

FOR A CLOSER LOOK AT ALTMAN'S PIONEERING DESIGN, VISIT DESIGNDRIVEN.US.